Dear Valued VIP Member,

We are excited to announce an exclusive pre-sale opportunity just for you!

Your loyalty has been instrumental in our success, and we want to reward you with early access to our upcoming collection.

Pre-Sale Details:

Event Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location or Online Link]

How to Access:

As a VIP, you will receive a special code that allows you to shop before the public. Please check your email for the code, which will be sent on [Insert Date].

Thank You!

We appreciate your continued support and look forward to seeing you at the pre-sale event.

Best Regards,
[Your Company Name]
[Your Contact Information]