

# Dear [Customer Name],

We hope this message finds you well! As one of our valued VIP customers, we want to express our gratitude for your continued support.

We are excited to offer you a personalized extension of your exclusive discount. Your original discount of **[Original Discount Percentage]** has been extended until **[New Expiration Date]**! This means you can continue to enjoy your favorite products at a special price.

To take advantage of this offer, simply use the code **[Discount Code]** at checkout.

Thank you for being a loyal customer. If you have any questions or need assistance, feel free to reach out to our customer service team.

Warm regards,  
[Your Company Name]