

Get Ready for Back-to-School Season!

Dear [Customer's Name],

As summer comes to a close, it's time to prepare for the upcoming school year! We are excited to announce our Early Bird Back-to-School Promotion, where you can enjoy fantastic discounts on all school supplies.

Promotion Details:

- **20% off** on select items
- Free shipping on orders over \$50
- Exclusive giveaways for the first 100 customers

Don't miss out! This promotion runs from [Start Date] to [End Date]. Use code **BACKTOSCHOOL** at checkout to avail your discount.

Visit us at [Store/Website Link] and stock up on everything you need for a successful school year!

Best regards,
[Your Business Name]