Engagement Letter for Customer Product Input

Date: [Insert Date]

[Customer's Name] [Customer's Address] [City, State, Zip Code]

Dear [Customer's Name],

We are excited to engage with you regarding your valuable input on our upcoming product. This letter outlines the terms of our engagement and what you can expect from this collaboration.

Scope of Engagement

You will participate in discussions and provide feedback on [Product Name]. Your insights will be instrumental in refining our product features and ensuring it meets customer needs.

Responsibilities

As our customer advocate, we ask you to:

- Share your honest opinions and suggestions.
- Participate in scheduled meetings or surveys.
- Maintain confidentiality regarding any proprietary information shared.

Timeline

This engagement will take place over the next [Insert Duration], starting from [Start Date] to [End Date].

Compensation

In appreciation of your time and input, you will receive [Insert Compensation Details, if any].

We look forward to collaborating with you and greatly appreciate your willingness to support us.

Best regards,

[Your Name] [Your Position] [Your Company] [Your Contact Information]