Dear [Customer's Name],

We are excited to remind you that the highly anticipated [Product Name] will be available for purchase on [Release Date]. As one of our valued customers, we wanted to ensure you are among the first to know about this release.

[Product Name] features [Brief Description of Features]. This is an opportunity you won't want to miss!

Make sure to mark your calendar and visit our website on [Release Date] to secure your [Product Name]. If you have any questions or need assistance, feel free to reach out to our customer service team.

Thank you for being a part of our community!

Best regards, [Your Company Name] [Contact Information]