

Request for Approval

Date: [Insert Date]

To: [Recipient's Name]

Position: [Recipient's Position]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. We are reaching out to request your approval for the usage of your testimonial regarding our services in our upcoming marketing materials.

Your feedback has been invaluable, and we believe it will resonate well with our audience, showcasing the positive impact of our services. We would like to feature your testimonial on our website, social media channels, and in promotional brochures.

If you agree to this, please let us know if you have any specific preferences regarding how the testimonial will be presented. We are committed to ensuring that your words accurately reflect your experience.

Thank you for considering this request. We greatly appreciate your support and look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]