

Combined Sales Effort Announcement

Dear Team,

We are excited to announce a new combined sales effort between our teams aimed at enhancing our market reach and sales performance. This collaboration will leverage our collective strengths to provide superior service to our clients and maximize our sales potential.

The following details outline our approach:

- **Team Collaboration:** Effective immediately, both teams will work together on key accounts to ensure seamless communication and strategy execution.
- **Joint Training Sessions:** We will start regular training sessions to share best practices and sales techniques.
- **Performance Metrics:** We will establish shared performance goals to track our progress and celebrate our successes.

We believe this initiative will not only enhance our productivity but also foster stronger working relationships within our teams. Your participation and commitment are crucial for the success of this effort.

Thank you for your hard work and dedication. Please feel free to reach out if you have any questions or suggestions.

Best regards,

[Your Name]
[Your Position]
[Your Company]