

# You're Invited to Our Grand Opening Celebration!

Dear Valued VIP Customer,

We are thrilled to announce the grand opening of our new retail store, and we would be honored to have you join us for this special occasion!

**Date:** Saturday, October 28, 2023

**Time:** 10:00 AM - 6:00 PM

**Location:** 123 Retail Lane, Cityville, ST 12345

Enjoy exclusive access to our new collections, complimentary refreshments, and exciting giveaways!

As a valued VIP customer, your presence means the world to us. Please RSVP by October 20, 2023, to confirm your attendance.

We look forward to celebrating with you!

Warm regards,  
The [Store Name] Team