

# Joint Marketing Initiative Request

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

We hope this message finds you well. We are writing to propose a joint marketing initiative between [Your Company] and [Recipient's Company]. We believe that our brands align well and that collaborating on a marketing campaign can yield mutual benefits.

Our proposal includes:

- Joint promotional events
- Co-branded marketing materials
- Shared digital marketing efforts

We would love the opportunity to discuss this further and explore how we can work together to achieve our mutual goals.

Thank you for considering this opportunity. We look forward to hearing from you soon.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]