Subject: Inquiry for Cross-Promotion Partnership

Dear [Partner's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We have been following your work at [Partner's Company] and are very impressed with [specific compliment about their brand/product].

We believe that a cross-promotion partnership between our two brands could be mutually beneficial. Our target audiences align closely, and I am confident that by collaborating, we can enhance visibility and drive engagement for both parties.

We would love to discuss potential collaboration ideas, such as [briefly outline potential partnership ideas], and explore how we can support each other's growth.

Please let me know a suitable time for you to discuss this further. I look forward to the possibility of working together!

Thank you for your time.

Best regards,

[Your Name][Your Position][Your Company][Your Contact Information]