

# Dear [Customer Name],

We are excited to announce the launch of our Festive Loyalty Program!

## Program Details

- **Program Duration:** [Start Date] to [End Date]
- **Points Earned:** Earn [X] points for every [Y] spent
- **Bonus Rewards:** Get [Z] extra points on your first purchase!

## Exclusive Offers

As a loyal customer, you will enjoy exclusive access to:

- Early bird discounts on select products
- Surprise gifts during the festive season
- Invitations to special events

## How to Join

Simply [join here, visit our website, or follow the instructions] to start earning your rewards!

Thank you for being a valued member of our community. We look forward to celebrating the festive season with you!

Warm Regards,  
[Your Company Name]