

Request for Sponsorship

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Recipient Title]

[Airline Name]

[Company Address]

[City, State, ZIP Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a unique sponsorship opportunity for [describe your initiative or event related to the airline loyalty program]. Our initiative aims to [briefly explain the purpose and benefits of the initiative].

Your airline's loyalty program has a reputation for supporting community-minded projects, and we believe a partnership would be mutually beneficial. We seek to enhance participant engagement while promoting your brand to our audience of [describe your audience demographic].

We would be grateful for your sponsorship of [specific request], which would enable us to [explain what the funds or support would help achieve]. In exchange, we would prominently feature your brand through [list promotional activities, such as newsletters, social media, event signage, etc.].

We believe that our collaboration can foster goodwill and promote the value of the airline's loyalty program to new and existing customers.

Thank you for considering this proposal. I look forward to the opportunity to discuss this partnership and its potential impacts. Please let me know a convenient time for us to connect.

Sincerely,

[Your Name]

[Your Title/Organization]