Proposal for Collaboration between [Your Airline] and [Partner Airline]

Date: [Insert Date]

To: [Recipient's Name]
[Recipient's Position]
[Partner Airline Name]
[Partner Airline Address]

Dear [Recipient's Name],

We are excited to propose a collaboration between [Your Airline] and [Partner Airline Name]. As two leading airlines in the industry, we believe that a partnership could yield significant benefits for both parties and enhance our service offerings to passengers.

Our proposal includes:

- Joint marketing initiatives to boost brand visibility.
- Code-sharing agreements to expand route networks.
- Reciprocal frequent flyer benefits to enhance customer loyalty.
- Collaborative customer service improvements.

We believe that by working together, we can increase our market presence and provide greater value to our customers.

We would appreciate the opportunity to discuss this proposal in further detail at your earliest convenience. Please feel free to contact me directly at [Your Email] or [Your Phone Number].

Thank you for considering this collaboration. We look forward to the possibility of partnering with [Partner Airline Name].

Sincerely,
[Your Name]
[Your Position]
[Your Airline]
[Your Airline Address]