

Subject: Request for Renewal of Frequent Flyer Membership

Dear [Airline Name] Customer Service,

I hope this message finds you well. I am writing to formally appeal for the renewal of my frequent flyer membership (Membership Number: [Your Membership Number]). My name is [Your Name] and my contact details are [Your Email Address] and [Your Phone Number].

Over the past year, I have genuinely enjoyed being part of the [Airline Name] frequent flyer program. The benefits and rewards have greatly enhanced my travel experience, and I have consistently chosen your airline for my flights both for business and leisure.

However, due to [brief explanation of the circumstances that led to infrequent travel, e.g., economic issues, personal challenges, etc.], I have not been able to travel as frequently as I would have liked. I understand that this may affect my membership status, but I kindly request consideration for renewal based on my previous loyalty and commitment to your airline.

Thank you for considering my appeal. I look forward to your positive response and to continuing my journey with [Airline Name].

Sincerely,

[Your Name]

[Your Address]