

# Inter-Hotel Referral Program Proposal

Date: [Insert Date]

[Recipient Name]

[Recipient Hotel Name]

[Recipient Hotel Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. We are excited to propose an inter-hotel referral program between [Your Hotel Name] and [Recipient Hotel Name]. Our goal is to create a mutually beneficial partnership that enhances guest experiences and boosts revenue for both our establishments.

The proposed referral program would offer incentives for our guests to choose each other's hotels. Here are some key elements of the program:

- Referral Incentives: [Explain any discounts, offers, or commissions].
- Promotional Material: [Discuss collaboration on marketing materials, social media, etc.].
- Tracking Referrals: [Outline how referrals will be tracked and reported].

We believe that through collaboration, we can provide our guests with more options while increasing occupancy rates during the off-peak seasons.

Please let us know a convenient time for you to discuss this proposal further. We are eager to explore how we can create a successful partnership.

Thank you for considering this proposal. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Hotel Name]

[Your Contact Information]