Inter-Hotel Loyalty Program Collaboration Proposal

Date: [Insert Date]
To: [Insert Recipient Name]
[Insert Hotel Name]
[Insert Hotel Address]
Dear [Recipient Name],
We hope this letter finds you well. At [Your Hotel Name], we are dedicated to providing our guests with unparalleled experiences and exceptional service. We believe that a collaboration of our loyalty programs could further enhance guest satisfaction and drive revenue for both our establishments.
We propose to combine our loyalty programs to offer our members exclusive benefits when they stay at either property. This could include points earning opportunities, special room rates, late check-out, and access to unique amenities. By doing so, we can create a seamless experience for our loyal customers and encourage them to explore our partner hotel.
We would love to discuss this opportunity further and explore how we can work together to maximize the potential of our collaboration. Please let us know a convenient time for you to meet or have a call.
Thank you for considering this partnership. We look forward to the opportunity to collaborate and enhance the loyalty experience for our guests.
Sincerely,
[Your Name]
[Your Position]
[Your Hotel Name]
[Your Hotel Address]
[Your Contact Information]