

Room Rate Negotiation for Seasonal Promotions

Date: [Insert Date]

[Your Name]

[Your Position]

[Hotel Name]

[Hotel Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to discuss potential room rate negotiations for our upcoming seasonal promotions at [Hotel Name]. As we approach the [specific season, e.g., summer, winter holidays], we are eager to offer competitive pricing to attract more guests and enhance our occupancy rates.

Given the trends in the market and our past experiences, I propose a room rate of [Proposed Rate] for this season, which I believe will provide mutual benefits and attract a larger clientele. This rate could be tied to specific promotions, such as [mention any special packages or deals], to maximize our appeal.

I would appreciate the opportunity to discuss this proposal further and explore how we can work together to make this season successful for both of us. Please let me know a convenient time for you to have a discussion.

Thank you for considering this proposal. I look forward to your response.

Sincerely,

[Your Name]

[Your Position]

[Hotel Name]