

# Affiliate Partnership Proposal

Date: [Insert Date]

To: [Affiliate Partner's Name]  
[Affiliate Partner's Company Name]  
[Affiliate Partner's Address]  
[City, State ZIP Code]

Dear [Affiliate Partner's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We specialize in [Brief Description of Your Company and Products/Services].

We have been following your work at [Affiliate Partner's Company Name] and are impressed by your achievements in [Affiliate Partner's Industry/Domain]. We believe that a partnership between our two companies could be mutually beneficial.

We propose a cross-promotion affiliate partnership where we can collaborate on [Briefly Describe the Type of Collaboration, e.g., joint marketing campaigns, social media promotion, etc.]. By leveraging our respective audiences, we can increase visibility and reach for both brands.

Here are a few ways we envision this partnership could work:

- Co-hosting webinars or events
- Creating exclusive offers or discounts for each other's audiences
- Social media shout-outs or shared content

We are excited about the possibility of working together and would love to discuss this in more detail. Please let me know a convenient time for us to have a conversation.

Thank you for considering this opportunity. I look forward to your positive response.

Best regards,

[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]