

Letter of Strategic Alliance Request

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Travel Agency Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Title]
[Recipient Travel Agency Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Title] at [Your Travel Agency Name]. We specialize in [briefly describe your agency's specialties or unique offerings], and we are seeking to explore a strategic alliance with [Recipient Travel Agency Name].

We believe that by collaborating, we can leverage each other's strengths to enhance our service offerings and provide greater value to our clients. Our team is particularly impressed with [specific aspects of the recipient's agency], and we think our combined efforts could lead to a mutually beneficial partnership.

I would appreciate the opportunity to discuss this collaboration further. Please let me know a convenient time for you, and I would be happy to arrange a meeting to explore potential synergies.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Title]
[Your Travel Agency Name]