

# Proposal for Collaborative Travel Campaign

Date: [Insert Date]

To: [Recipient's Name]  
[Recipient's Position]  
[Travel Agency's Name]  
[Travel Agency's Address]

Dear [Recipient's Name],

We are excited to present a unique opportunity for a collaborative promotional campaign between [Your Company Name] and [Travel Agency's Name]. With our combined efforts, we can enhance our visibility, attract a wider audience, and drive increased bookings through innovative marketing strategies.

## Campaign Objectives

- Increase brand awareness for both parties.
- Drive traffic to both websites and social media platforms.
- Offer exclusive travel packages to entice customers.

## Proposed Activities

1. Co-branded social media campaigns.
2. Email marketing to our subscriber lists.
3. Joint promotions and discounts on travel packages.

We believe that this collaboration will create a win-win situation and strengthen our positions in the competitive travel market. We would appreciate the opportunity to discuss this proposal further and explore how we can work together effectively.

Thank you for considering this partnership. We look forward to your positive response.

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]