

Co-Branding Initiative Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

Dear [Recipient's Name],

We are excited to propose a co-branding initiative between [Your Travel Agency] and [Recipient's Company Name]. Our vision is to combine our strengths to create unique travel experiences that will benefit both our customers and brands.

[Your Travel Agency] has a strong portfolio in [describe your agency's strengths, e.g., eco-tourism, luxury travel], and we believe that partnering with [Recipient's Company Name] will enhance our offerings and help us reach a wider audience.

We envision a collaboration that includes joint marketing campaigns, special promotions, and shared resources that will drive growth for both companies. Together, we can create distinctive packages that cater to the diverse needs of our clientele.

We would love to schedule a meeting to discuss this proposal further and explore how we can develop a mutually beneficial relationship. Please let us know your availability, and we will be happy to accommodate.

Thank you for considering this opportunity. We look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Travel Agency]

[Your Phone Number]

[Your Email]