

# Dear Valued Customer,

We are excited to share the details of our Loyalty Program and its tier structure. This program is designed to reward our most dedicated customers with exclusive benefits.

## Tier Levels

- **Bronze Tier:** Join our loyalty program and receive 1 point for every dollar spent. Enjoy 5% off your next purchase.
- **Silver Tier:** Achieve 250 points to upgrade. Receive 10% off and early access to new products.
- **Gold Tier:** Achieve 500 points for this tier. Enjoy 15% off, exclusive promotions, and a birthday bonus.
- **Platinum Tier:** With 1000 points, you qualify for 20% off, personalized offers, and access to VIP events.

## How to Earn Points

Points can be earned through purchases, referrals, and social media engagement. Keep an eye on special promotions to earn bonus points!

## Tracking Your Progress

You can track your points and tier status through our website or mobile app. Log in to check your progress anytime.

## Thank You!

Thank you for your continued loyalty. We look forward to rewarding you as you climb through the tiers of our Loyalty Program!

Sincerely,  
Your Company Name