

Dear [Customer's Name],

Thank you for being a valued member of our Loyalty Program! We are excited to share the details of how you can earn points and maximize your rewards.

Earning Points

- 1 point for every \$1 spent on purchases.
- Bonus points for signing up: 100 points.
- Refer a friend and earn 50 points when they make their first purchase.
- Double points during promotional events!

How to Check Your Points

You can check your current points balance by logging into your account on our website or by visiting our store.

Points Redemption

Points can be redeemed for discounts, exclusive merchandise, and special offers. Stay tuned for our upcoming promotions!

Thank you for your continued support. We look forward to rewarding you for your loyalty!

Sincerely,

[Your Company Name]