Dear Valued Customer,

We are excited to announce the launch of our new Utility Recycling Program, aimed at promoting sustainability and reducing waste. As part of this initiative, we encourage you to participate in our recycling efforts.

The program will officially launch on **[Launch Date]**. Please mark your calendars and join us in making a difference!

Program Details:

- What: Utility Recycling Program
- When: Starting [Launch Date]
- Where: [Program Locations]

We invite you to learn more about the program and how to get involved by visiting our website at [Website URL].

Thank you for supporting our efforts to create a cleaner and greener community!

Sincerely,

[Your Name] [Your Title] [Utility Company Name] [Contact Information]