Congratulations!

Dear [Customer Name],

We are excited to inform you that as a valued customer of [Utility Company Name], you have been selected to receive our Utility Customer Incentive Reward.

Your commitment to energy efficiency and responsible resource usage has not gone unnoticed. As a token of our appreciation, you will receive [specify reward details, e.g., discount on next bill, gift card, etc.].

To redeem your reward, please visit [website link or instructions] and use the code [insert code]. This offer is valid until [expiration date].

Thank you for being a part of our community and for helping us create a sustainable future.

Sincerely,

[Your Name]
[Your Title]
[Utility Company Name]
[Contact Information]