## **Utility Storm Communication Protocols**

Dear Valued Customer,

In preparation for the upcoming storm, we would like to inform you of our communication protocols to ensure you remain updated regarding service availability and safety measures.

## **Before the Storm**

- Stay informed through our website at [website link].
- Sign up for emergency alerts via SMS and email on our portal.
- Ensure your contact information is up to date in our system.

## **During the Storm**

We will monitor the situation closely and provide real-time updates through:

- Our website and social media channels.
- Text alerts for significant service interruptions.
- Local news radio for updates.

## After the Storm

Once it is safe to do so, we will:

- Assess the damage and determine service restoration timelines.
- Communicate estimated restoration times via our channels.
- Provide information on safety tips and resources for assistance.

Thank you for your understanding and cooperation. Stay safe and prepared.

Sincerely, [Your Utility Company Name] Customer Service Team [Contact Information]