

Dear [Customer Name],

We hope this message finds you well! As a valued member of our Utility Customer Loyalty Program, we want to remind you that your membership is set to expire on [Expiration Date].

Renewing your membership will allow you to continue enjoying exclusive benefits such as:

- Discounted rates on your utility bills
- Access to special promotions and events
- Priority customer service support

To renew your membership, please visit our website at [Website Link] or contact our customer service at [Customer Service Phone Number]. We're here to assist you with any questions you may have.

Thank you for being a part of our community. We look forward to serving you for another year!

Sincerely,

[Your Company Name]

[Company Contact Information]