Dear Valued Customer,

We are thrilled to have you as part of our utility family! Your loyalty means the world to us, and as a token of our appreciation, we are excited to present you with an exclusive offer.

Exclusive Offer: 20% off Your Next Bill!

As a thank you for your continued support, we are offering you a 20% discount on your next utility bill. This offer is available only to our loyal customers and can be redeemed by simply using the code **LOYAL20** when you pay your bill.

How to Redeem:

- 1. Visit our website or app.
- 2. Log in to your account.
- 3. Enter the promo code **LOYAL20** during checkout.

This exclusive offer is valid until **December 31, 2023**, so be sure to take advantage of it soon!

Thank you again for choosing us as your utility provider. We look forward to serving you for many more years to come.

Sincerely, Your Utility Provider Team