Dear Valued Customer,

We are excited to inform you that as a token of our appreciation for your loyalty, you have earned bonus points in our Utility Customer Loyalty Program.

Your current bonus points balance is: 500 points.

These points can be redeemed for various rewards such as bill discounts, gift cards, and more! To view your options, please visit our website at www.utilitycompany.com/rewards.

Thank you for choosing us as your utility provider. We look forward to serving you in the future! Sincerely,

Your Utility Company Team