

Introduction of New Utility Service Area

Date: [Insert Date]

Dear [Customer Name],

We are excited to inform you that [Utility Company Name] is expanding its services to a new area, and you are among the first to hear about it!

Starting from [Start Date], we will be providing [type of utility services, e.g., electricity, water, gas] to residents in [New Service Area Location]. This expansion aims to enhance your living standards and provide you with reliable utility services.

As a valued customer, we want to ensure you are aware of all the benefits and services we will offer:

- 24/7 customer support
- Flexible payment options
- Energy-saving programs
- Regular maintenance and updates

To welcome you, we are offering a special promotion for new customers in the area. Please visit our website at [Website URL] or call us at [Contact Number] for more details.

We look forward to serving you and are committed to providing you with exceptional service.

Thank you for choosing [Utility Company Name].

Sincerely,
[Your Name]
[Your Title]
[Utility Company Name]
[Contact Information]