Reminder: Early Payment Discount Available!

Dear [Customer Name],

We hope this message finds you well! We wanted to remind you about our early payment discount program for your utility bill.

If you settle your bill by [Early Payment Date], you are eligible for a [Discount Percentage]% discount on your total amount due.

Your current balance is: \$[Amount Due]

Don't miss out on the opportunity to save! Please make your payment by the above date to take advantage of this offer.

Thank you for being a valued customer.

Sincerely,

[Your Utility Company Name]

[Contact Information]