

Dear [Affiliate Partner's Name],

We hope this message finds you well. We are excited to provide you with the latest updates on our Utility Affiliate Program.

Program Highlights

- Increased commission rates effective from [date].
- New promotional materials available on our affiliate portal.
- Upcoming webinar on [date] to discuss optimization strategies.

Performance Insights

Your performance in the past quarter has been commendable. Here are some key metrics:

- Total referrals: [number]
- Conversion rate: [percentage]%
- Commission earned: \$[amount]

Next Steps

We encourage you to review the new materials and take advantage of the upcoming training session. Together, we can maximize our efforts and grow the program.

If you have any questions or need support, please feel free to reach out to our team at [contact information].

Thank you for being a valuable partner in our Utility Affiliate Program.

Sincerely,
[Your Name]
[Your Position]
[Company Name]