

Social Media Policy Agreement

Date: [Insert Date]

Dear [Ambassador's Name],

We are excited to welcome you as a Brand Ambassador for [Brand Name]. As part of your role, it is important to adhere to our Social Media Policy to maintain the integrity and reputation of our brand.

Guidelines:

1. **Be Honest and Transparent:** Always disclose your relationship with [Brand Name] in your posts.
2. **Respect Copyright:** Use only images, videos, and content you have the right to share.
3. **Maintain Professionalism:** Your communication should reflect [Brand Name]'s values and standards.
4. **Engage Responsibly:** Respond to comments and messages positively and constructively.
5. **Avoid Controversial Issues:** Steer clear of posting about sensitive or controversial topics.

By signing this agreement, you acknowledge that you have read and understood our Social Media Policy and agree to adhere to the stated guidelines.

We look forward to a successful partnership!

Best Regards,

[Your Name]

[Your Position]

[Brand Name]

[Contact Information]

Signature: _____

Date: _____