

# **Subject: Exciting News: Launch of Our New Service!**

Dear [Influencer's Name],

We are thrilled to announce the launch of our new service, [Service Name], set to officially debut on [Launch Date]. This innovative service aims to [brief description of the service and its benefits].

As a respected influencer in the [industry] sector, we value your insights and would love for you to be among the first to experience what we have to offer. We believe your audience would benefit greatly from this offering, and we invite you to explore it with us.

We would be honored to collaborate with you to share the word about [Service Name]. Please let us know if you're interested in learning more, or if you'd like to schedule a brief call to discuss potential partnership opportunities.

Thank you for your continued support and influence in the [industry]. We look forward to hearing your thoughts!

Warm regards,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]