

Dear [Customer's Name],

We hope this letter finds you well! At [Your Company Name], we are always looking for ways to reward our loyal customers like you.

We are excited to introduce our Customer Referral Initiative! When you refer a friend to our services, both you and your friend will receive a [specific reward, e.g., discount, gift card, etc.].

It's simple: just share your unique referral code [Referral Code] with your friends. When they make their first purchase using your code, you will both get rewarded!

Thank you for being a valued member of the [Your Company Name] family. We appreciate your support and look forward to helping your friends enjoy our services!

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]