Dear [Customer's Name],

We hope this message finds you well! As one of our valued customers, we want to take a moment to express our gratitude for your loyalty.

We are excited to introduce our Customer Referral Bonus Program! You can now earn a bonus for referring friends and family to our services. For each person you refer who makes a purchase, you will receive a bonus of \$[amount].

To refer someone, simply share your unique referral code: [Referral Code] with them. When they use the code at checkout, both you and your friend will enjoy the bonus! The more you refer, the more you earn.

Thank you for being a part of our community. We can't wait to reward you for spreading the word!

Best regards,
[Your Company Name]

Contact us: [Your Contact Information]