Dear Valued Customers,

We are excited to announce the launch of our Customer Recommendation Program!

Starting today, you can earn rewards for recommending our products and services to your friends and family. For every new customer you refer, you will receive a special discount on your next purchase.

Here's how it works:

- 1. Refer a friend using your unique referral code.
- 2. Your friend makes their first purchase using your code.
- 3. Once their purchase is complete, you will receive your reward!

We appreciate your loyalty and support, and we can't wait to reward you for spreading the word!

Thank you for being a part of our community.

Sincerely, Your Company Name