Dear [Customer's Name],

We hope this message finds you well. This is a friendly follow-up regarding your upcoming service appointment scheduled for [Date] at [Time]. Our team is looking forward to assisting you with [Nature of Service].

Please let us know if you have any questions or if there are any changes to your schedule. We want to ensure that your experience is as smooth as possible.

Thank you for choosing [Your Company Name]. We appreciate your trust in us.

Best regards,

[Your Name][Your Title][Your Company Name][Contact Information]