Dear [Customer's Name],

We are excited to inform you that our premium service will now be available to you starting [Start Date]. This service has been designed to enhance your experience and provide you with exclusive features tailored to your needs.

With our premium service, you will enjoy:

- Priority customer support
- Access to exclusive content
- Advanced features and tools
- Customizable options to suit your preferences

To get started, simply log in to your account at [Website Link] and upgrade to premium. Should you have any questions or need assistance, feel free to reach out to our support team at [Support Email] or [Support Phone Number].

We appreciate your continued support and look forward to serving you with our premium service.

Best regards, [Your Company Name] [Your Company Contact Information]