

# Consumer Experience Evaluation

Date: [Insert Date]

To: [Recipient Name]

[Recipient Address]

Dear [Recipient Name],

We hope this letter finds you well. As part of our commitment to improving our services, we kindly ask you to share your experience with us regarding your recent interaction with [Company/Organization Name]. Your feedback is invaluable in helping us enhance our customer journey.

## Evaluation Criteria:

- Quality of Service
- Staff Professionalism
- Product Satisfaction
- Overall Experience

Please rate each aspect from 1 to 5, with 1 being 'Very Poor' and 5 being 'Excellent'. Additionally, we welcome any comments or suggestions you may have.

## Response:

Quality of Service: [Your Rating]

Staff Professionalism: [Your Rating]

Product Satisfaction: [Your Rating]

Overall Experience: [Your Rating]

Comments/Suggestions: [Your Comments]

Your feedback will help us serve you and our future customers better. Thank you for taking the time to assist us in our evaluation.

Sincerely,

[Your Name]

[Your Position]

[Company/Organization Name]

[Contact Information]