

Welcome to Our Credit Cardholder Rewards Program

Dear Valued Cardholder,

We are excited to share the details of our exclusive rewards program designed just for you. As a participant, you can enjoy a variety of benefits and earn points for every dollar spent!

Program Highlights:

- **Earn 1 point** for every \$1 spent on everyday purchases.
- **Bonus Categories:** Earn 2x points at restaurants and travel expenses.
- **Redeem Points:** Use your points for cash back, gift cards, or travel rewards.
- **Special Promotions:** Enjoy periodic promotions where you can earn even more points.

How to Get Started:

1. Log in to your online account.
2. Visit the Rewards section to view your current points and available rewards.
3. Start earning and redeeming points today!

For any questions or more information, please contact our customer service at (123) 456-7890 or visit our website.

Thank you for being a valued cardholder. We look forward to helping you maximize your rewards!

Sincerely,
Your Credit Card Company