

# Dear Valued Cardholder,

Thank you for being a loyal member of our credit card program. We are excited to share with you the exclusive benefits available to you as part of our Loyalty Program.

## Loyalty Program Details

- **Earn Points:** Collect points for every purchase you make with your credit card.
- **Redeem Rewards:** Use your points for exciting rewards, including travel, merchandise, and cash back.
- **Exclusive Offers:** Enjoy special deals and discounts from our partner merchants.
- **Annual Bonus:** Receive bonus points on your anniversary as a thank you for your loyalty.

## How to Enroll

If you have not yet enrolled in the Loyalty Program, simply log into your online account and follow the prompts to sign up.

## Contact Us

If you have any questions about your account or the Loyalty Program, please feel free to contact our customer service at (123) 456-7890 or email us at [support@creditcardcompany.com](mailto:support@creditcardcompany.com).

Thank you for your continued support!

Sincerely,

Your Credit Card Company Team