

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you about some exciting updates regarding your credit card rewards account.

Your current rewards balance: **[Current Balance]**

New features have been added to enhance your rewards experience, including:

- Increased earning rates on select categories.
- Exclusive redemption options for travel and merchandise.
- Bonus rewards when you refer friends to our program.

To view your updated account details and explore these new features, please log in to your online account at [Website Link].

If you have any questions, feel free to contact our customer service team at [Customer Service Phone Number] or [Customer Service Email].

Thank you for being a valued cardholder!

Sincerely,

[Your Company Name] Rewards Team