

# Request for Enrollment in Credit Card Loyalty Program

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Company/Bank Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to formally request enrollment in the credit card loyalty program associated with my account (Account Number: [Insert Account Number]). I have been a customer for [duration] and have always appreciated the services provided.

I am particularly interested in the benefits offered by the loyalty program, including [list specific benefits if relevant, e.g., rewards points, cashback, discounts on purchases]. I believe these would greatly enhance my credit card experience.

Thank you for considering my request. I look forward to your positive response.

Sincerely,

[Your Name]