

Dear Valued Cardholder,

We are writing to inform you of important updates to our credit card points redemption policy.

Effective Date

The new policy will take effect on **[Effective Date]**.

Key Changes

- Increased point value for travel redemptions.
- New categories for merchandise redemption.
- Changes in expiration timelines for points.

Frequently Asked Questions

For your convenience, we have created a FAQ section on our website to address any questions you may have regarding these updates.

Contact Us

If you have any further inquiries, please do not hesitate to contact our customer service team at **[Customer Service Phone Number]** or via email at **[Customer Service Email]**.

Thank you for being a valued member of our credit card family.

Sincerely,

[Your Company Name]