

Important Notice: Changes to Your Credit Card Redemption Structure

Dear Valued Customer,

We are writing to inform you about an upcoming transformation in the credit card redemption structure associated with your account.

Effective Date:

The new redemption structure will take effect on **[Insert Effective Date]**.

What Changes to Expect:

- Enhanced rewards points for travel-related redemptions.
- Introduction of new categories for merchandise and gift card rewards.
- Modification of the minimum redemption thresholds.

Why the Change?

These changes are designed to provide you with greater flexibility and value in how you redeem your rewards.

Questions?

If you have any questions or need further assistance, please do not hesitate to contact our customer service team at **[Insert Contact Information]**.

Thank you for being a loyal customer. We appreciate your understanding and look forward to continuing to serve you.

Sincerely,

[Your Company Name]