

# Your Credit Card Rewards Program - Revised Terms

Dear Valued Customer,

We are writing to inform you of important updates to the terms and conditions of your credit card rewards program, effective [Insert Date]. We highly value your loyalty and strive to enhance your experience with us.

## Revised Terms Overview

- Increased rewards points accumulation on grocery and gas purchases.
- Redemption options will now include travel bookings, merchandise, and gift cards.
- Annual fee adjustment: New fee structure will be [Insert New Fee].
- Effective [Insert Date], rewards points will expire after 36 months of inactivity.

We encourage you to review the detailed terms attached to this letter. If you have any questions or concerns, please do not hesitate to contact our customer service team at [Insert Contact Number] or visit our website at [Insert Website URL].

Thank you for being a valued customer.

Sincerely,

[Your Company Name]

[Your Company Address]

[Contact Information]