

Important Announcement: Changes to Your Credit Card Perks

Dear Valued Customer,

We are writing to inform you about upcoming modifications to the perks associated with your credit card. We are continuously striving to enhance your experience and provide you with benefits that align with your needs.

Effective [Date], the following changes will take place:

- **Cashback:** Increase from 1.5% to 2% on all purchases.
- **Travel Rewards:** 3x points on travel-related spending.
- **Annual Fee:** Waived for the first year for new clients.

These enhancements are designed to reward you for your loyalty and to make everyday purchases even more rewarding.

If you have any questions regarding these changes, please feel free to reach out to our customer service team at [Phone Number] or [Email Address].

Thank you for being a valued member of our family.

Sincerely,

[Your Name]

[Your Title]

[Company Name]