

Notice of Changes to Your Credit Card Loyalty Program

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you of some important adjustments to our credit card loyalty program that will take effect on [Effective Date].

After careful evaluation, we have made the following changes:

- **Earning Points:** From [Effective Date], you will earn [New Points Rate] points per dollar spent instead of [Old Points Rate] points.
- **Redemption Tiers:** The redemption tiers have been restructured. You can now redeem points for rewards using the following new tier system: [Details of New Tier System].
- **Bonus Offers:** We are excited to introduce new limited-time bonus offers. Check your account regularly for these exclusive opportunities!

We value your loyalty and want to ensure that you continue to enjoy the benefits of our program. If you have any questions or need further assistance, please do not hesitate to contact our customer service team at [Customer Service Phone Number] or [Customer Service Email Address].

Thank you for being a valued member of our credit card loyalty program.

Sincerely,
[Your Name]
[Your Title]
[Company Name]