

# Urgent Alert: Your Credit Card Points are About to Expire!

Dear [Customer Name],

We hope this message finds you well. This is a friendly reminder that your accumulated credit card points will expire on **[Expiration Date]**. We encourage you to redeem your points before this date to avoid losing them.

Here are some great ways to use your points:

- Shop for amazing products in our rewards catalog
- Get discounts on your next purchase
- Transfer points to travel rewards for your next trip

To check your points balance and explore redemption options, please log into your account at our website or contact our customer service at [Customer Service Phone Number].

Don't miss out on the opportunity to make the most of your rewards!

Thank you for being a valued customer.

Best regards,  
[Your Company Name]